



Project Controls
EXPO
Washington, DC - USA

Nationals Park, Washington DC
6-8 October 2025



3

Day Event

80+

Speakers

800+

Delegates

36

Partner Booth

**WORLD'S
LARGEST EVENT**
for project controls

Sponsorship Brochure

Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.



A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.



Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme and networking opportunities.

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THE WORLD'S LARGEST

Project Controls Event

“

Project Controls EXPO
is a celebration of project controls

”

Networking | Education | Opportunities

“ Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time. ”



Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.



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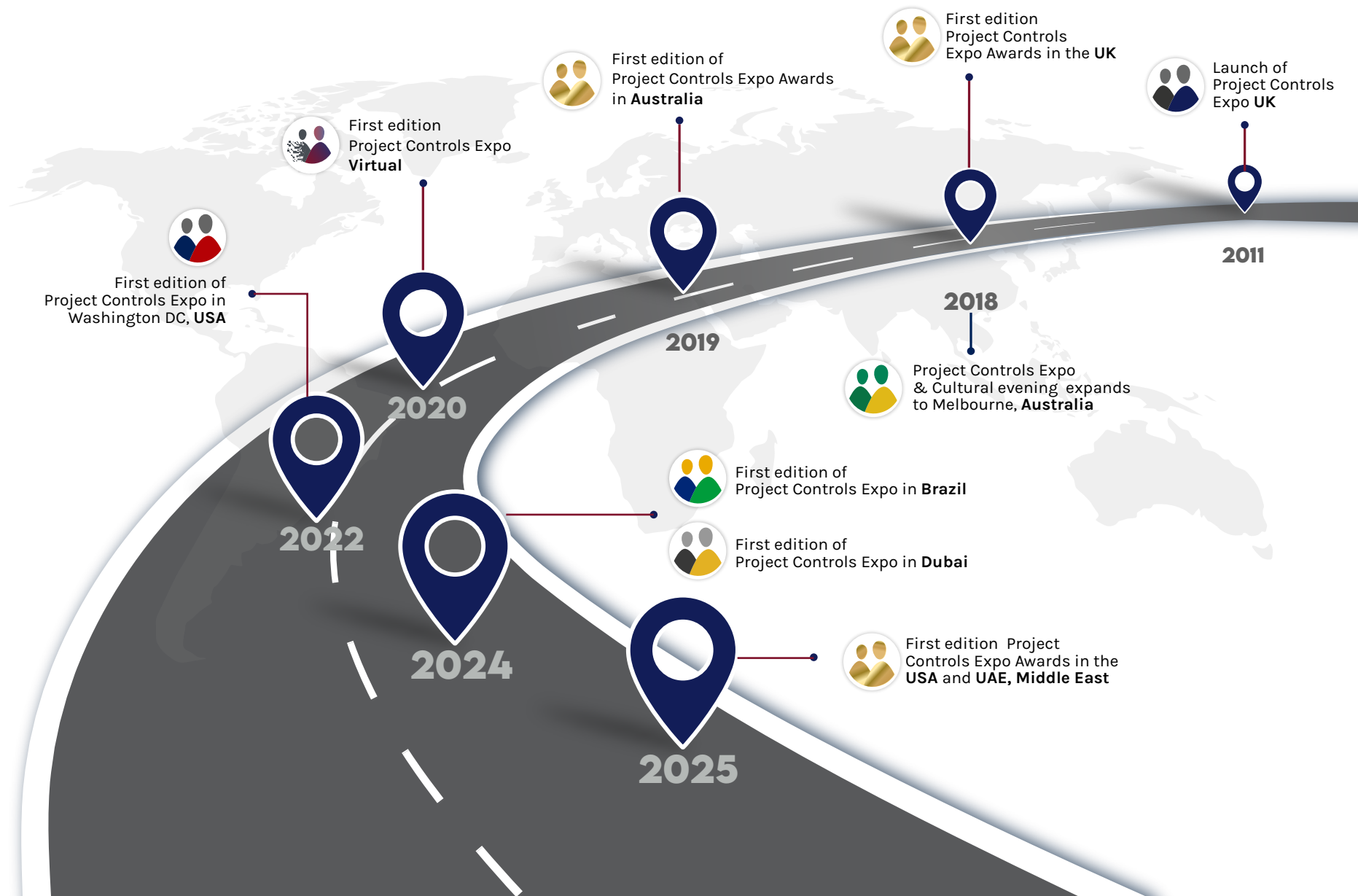
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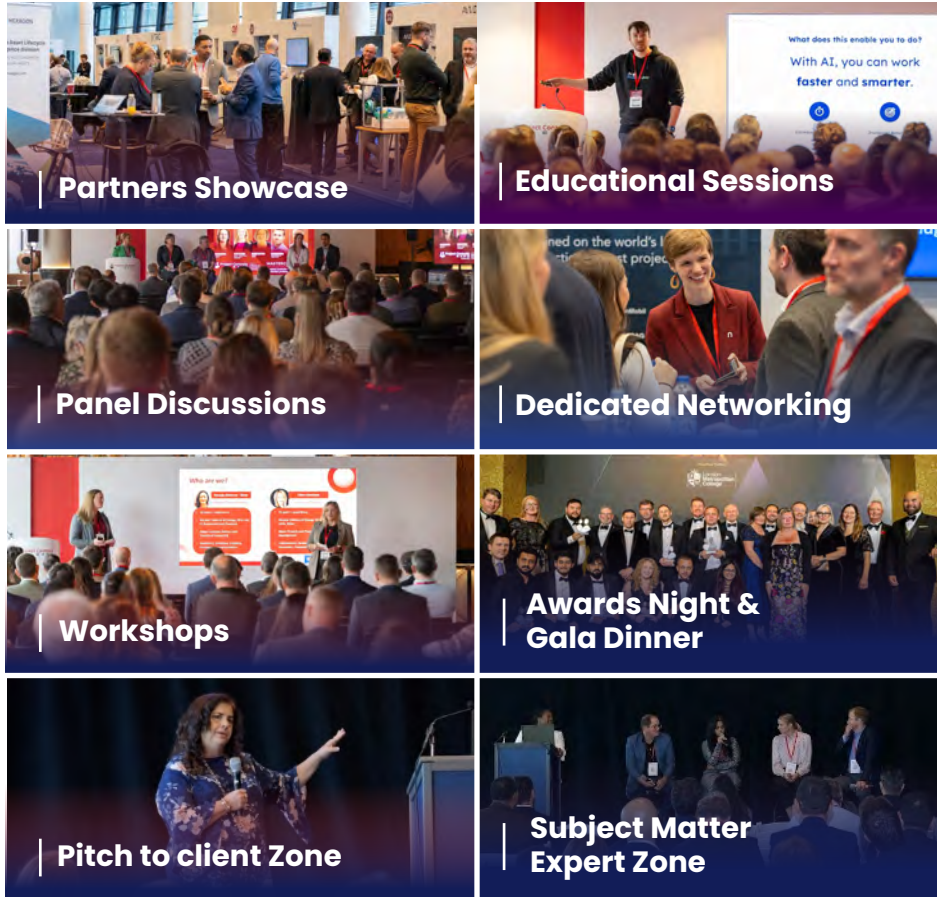
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Project Controls Expo USA



Project Controls Expo USA owes its success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance

for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers 8 different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including



The North America and Canada Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities to round out the Expo experience, ranging from the popular pitching and batting experience to evening drinks, Awards and dinner functions within the Stadium, creating a genuine and unparalleled sense of community event across all three days of PCE USA.



“Project Controls Expo USA provided an exceptional start for Teknobuilt's beginning with batting practice and a tour of Nationals Park. The event offered a platform to showcase PACE OS and discuss its transformative impact on project management, emphasizing efficiency, error reduction, and seamless team collaboration.”

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Unlock New Growth at Project Controls Expo USA 2025

Introducing:



Pitch to Client Zone



Subject Matter Expert Zone

We're launching two exciting zones this year—Pitch to Client and SME Zone—designed to boost connections and business growth.

For Partners:

- Present in high-engagement spaces
- Connect with high-quality leads
- Build authority through curated sessions
- Gain visibility before, during, and after the event

Pitch to Client Zone:

- Present directly to industry clients
- Matchmaking based on real project needs
- Get instant, actionable feedback

Subject Matter Expert Zone

- A stage for small and medium businesses
- Engage with demos and product displays
- Gain visibility with budget-friendly options

Smarter Networking

These new zones don't just make the event more interactive—they create opportunities that last. Delegates discover practical answers. Sponsors connect with warm leads. And the whole industry gets stronger through collaboration.

This is where conversations turn into contracts—and ideas into impact.

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Our Audience

Project Controls Manager/Supervisor/
Director/VP/Function Head

Project Risk Manager/Director/
VP/Function Head

Project Scheduling Manager/
Director/VP/Function Head

PMO Planning Lead

Project Cost Estimator/
Manager/Function Head

BIM & Data Analytics Manager/
Function Head

Proposals and Tendering
Manager/Director

Project Manager/Director

Project Performance Reporting
Manager /Director/Function Head

Programme DirectorQuantity
Surveyor Engineer/Manager/
Function Head

Project Cost Control Manager/
Director/Function Head

Project, Program and Portfolio
Professionals/ Project Delivery
Professionals

Project Scheduling Manager/
Director/Function Head

PMO Manager/Director

Contracts Manager/Director



Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other

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“ We thoroughly enjoyed our experience as Gold Sponsor and the opportunity to present and discuss our thoughts and experience with industry peers. A huge thank you goes out to all who entered the Project Controls Expo sweepstake, contributing to our fundraising efforts ”

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DAY 1

**6 October
2025**

10:00 AM - 06:00 PM
Workshop

12:00 PM - 06:00 PM
Partners Showcase Setup
for Partners only

01:00 PM - 03:00 PM
Batting & Pitching

03:00 PM - 04:00 PM
Ballpark Tour





DAY 2

**7 October
2025**

07:30 AM - 05:30 PM
Partners Showcase
4 Seminar Streams

- › Technology
- › Innovation
- › Masterclass
- › Case Studies

Special Events (Pre-Booked Only)

- › Subject Matter Expert Zone
- › Pitch to client Zone

Panel Discussion and
Audience Q&A

06:00 PM - 10:00 PM
Awards Drinks Reception
Awards Ceremony & Gala Dinner



DAY 3

**8 October
2025**

08:30 AM - 04:05 PM
Partners Showcase
4 Seminar Streams

- › Government & End-Users,
- › Megaprojects
- › AI in Project Controls
- › Innovation Zone

Special Events (Pre-Booked Only)

- › Subject Matter Expert Zone
- › Pitch to client Zone

Panel Discussion and
Audience Q&A

04:05 PM - 06:30 PM
Evening Social & Networking
@ Cambria Hotel

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Day 1 – Monday, 6 October 2025

- Workshop @ Eisenhower Boardroom
- Partners Showcase Setup (Partners only) @ Champions Club – 1st Base
- Ballpark Tour @ Nationals Park
- Batting & Pitching @ Nationals Batting Cages


Day 2 – Tuesday, 7 October 2025

- Partners Showcase @ Champions Club – 1st Base
- Round Table (Invite ONLY) @ Eisenhower Boardroom
- Kick-Off Sessions @ Champions Club – 3rd Base
- Technology Zone @ Champions Club – 3rd Base
- Innovation Zone @ Conference Center – Roosevelt
- Masterclass Zone @ Conference Center – Regan
- Case Studies Zone @ Conference Center – Kennedy
- Subject Matter Expert Zone @ Champions Club – 1st Base
- Pitch to Client Zone @ Taft
- Awards Drinks Reception @ PNC Diamond Club
- Awards Ceremony and Gala Dinner @ PNC Diamond Club

Day 3 – Wednesday, 8 October 2025

- Partners Showcase @ Champions Club – 1st Base
- Kick-Off Sessions @ Champions Club – 3rd Base
- Government & End-Users Zone @ Champions Club – 3rd Base
- Megaprojects Zone @ Conference Center – Roosevelt
- AI in Project Controls @ Conference Center – Regan
- Innovation Zone @ Conference Center – Kennedy
- Pitch to Client Zone @ Taft
- Subject Matter Expert Zone @ Champions Club – 1st Base
- Evening Social & Networking @ Cambria Hotel

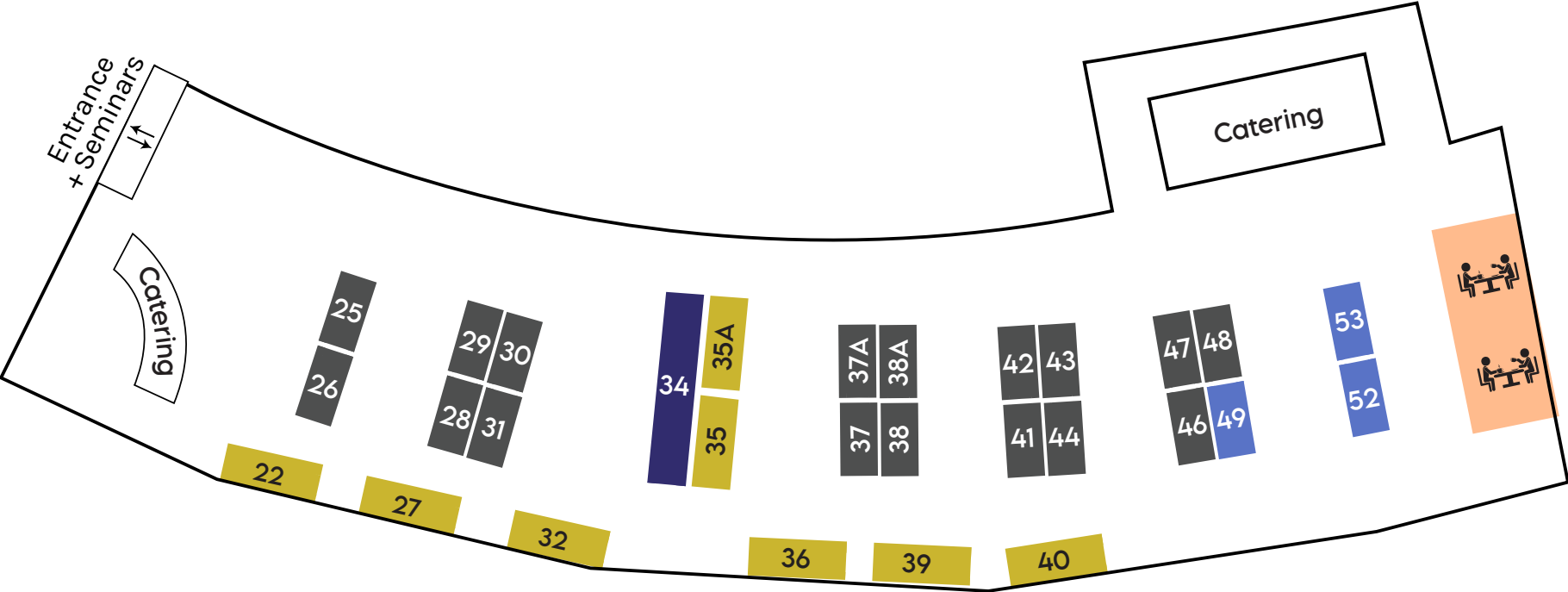
 Quite Zone @Eisenhower  Media & Suites Gate (Main Entrance)


 Center Field Gate





Partners Showcase


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
Headline Partner

Gold Partner

Platinum Partner

Silver Partner

Professional Bodies

SM Zone

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“What an incredible time we had in DC last week! From meeting industry leaders to sharing insights on innovation and commitment in project controls, it was an unforgettable experience.

Thank you to everyone who stopped by, connected with us, and embraced the future of project management with us. Until next time! ”

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Sponsorship Packages



Benefits

Partners Categories	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibit booth inc. furniture, electrics, LCD & pipe & drape		✓ 10x5 ft	✓ 13x5 ft	✓ 20x5 ft	✓ 26x5 ft
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. Booth manning and Activity Day excl. Workshop and Awards passes)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE USA website partners' page	✓	✓	✓	✓	✓
Publish technical paper on PCE USA website				✓	✓
Executive lounge				✓	✓
Ball park tour passes	1	2	3	5	10
Expo App access	✓	✓	✓	✓	✓
	US\$ 3,000	US\$ 5,000	US\$ 8,000	US\$ 15,000	US\$ 20,000

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Headline Sponsorship

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- > Premium exhibit location
- > 1st speaking slot
- > 1st banner on PCE USA website homepage and 1st banner on partners page
- > 5 minute speaking slot after keynote (both days)
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > On all Expo notepads
- > On all delegate badges
- > On all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > On all email campaigns
- > On all social media campaigns
- > On all venue brandings
- > Project Controls Expo APP

Platinum Sponsorship

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- > Premium exhibit location
- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)

- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Venue branding
- > Project Controls Expo APP

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Headline Sponsorship

US\$ 15,000

Platinum Sponsorship

US\$ 20,000

Gold Sponsorship

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE USA website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Silver Sponsorship

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

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Gold Sponsorship

US\$ 8,000

Silver Sponsorship

US\$ 5,000

Registration and App Sponsorship

Registration Area Sponsor

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



App Sponsor

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass



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Batting & Pitching

Monday, 6 October 2025

Benefits

-  Exclusive merchandise distribution
-  Company logo on all promotional
-  Photography and video content supplied post event
-  10 x Activity Day



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**Take a sneak peek
at our PCE USA Event**

Activity Day Sponsorship

US\$ 3,000



Awards Sponsorship Packages

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This year's categories for sponsorship will be:

- 1 | North America & Canada Project Controls Innovation of the Year
- 2 | North America & Canada Project Controls Megaproject of the Year
- 3 | North America & Canada Project Controls Professional of the Year
- 4 | North America & Canada Project Controls Transformation Project of the Year
- 5 | North America & Canada Project Controls Consultancy of the Year
- 6 | North America & Canada Project Controls in Government Service Excellence Award of the Year



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Headline Sponsorship



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Branding / Awareness Campaign

- Includes sponsorship of one award
- The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as "headline partner")
- Whenever the event is mentioned – it will be mentioned with "partnered by"
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

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Awards Dinner Venue Branding

Company logo on:

Menu, Place cards, AV and Trophy (company name engraved)

Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

Opportunity to be part of one of the judging panels

Opportunity to present a trophy to the winner



Tickets

The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person

Additional tables can be purchased if required at an additional cost



**Take a sneak peek
at our PCE Event**

1 Available

US\$ 7000



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Category Sponsorship



Branding / Awareness Campaign

- Includes sponsorship of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



Awards Dinner Venue Branding

Company logo on:

Menu, Place cards, AV and Trophy
(company name engraved)

Sponsor logo on award pull up banner
at entrance to the dinner location



Premium Benefits

Sponsor name on specific
award trophy

Opportunity to present a trophy
to the winner



Tickets

The sponsorship package includes ONE
table of 10 dinner places each including
half a bottle of wine per person

Additional tables can be purchased if
required at an additional cost

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**Take a sneak peek
at our PCE Event**

6 Available

US\$ 4000

Awards Drinks Sponsorship

US\$ 2000

- Logo on PCE USA website Awards partners page
- One guest ticket for North America & Canada Project Controls Awards
- One guest ticket for Expo on 7-8 November
- Opportunity to display two branded pull-up banners, during the Awards drinks reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table

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6-8 October 2025
Nationals Park, Washington DC

BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

+1 833 269 5779 | usa@ProjectControlExpo.com

SPONSORSHIP ENQUIRIES

mike@ProjectControlExpo.com

SPEAKING OPPORTUNITIES

randhir@projectcontrolexpo.com

DELEGATE REGISTRATION

projectcontrolexpo.com/usa/register

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