Project Controls EXPO
UAE, Middle East

1-3 September 2026
Grand Hyatt Conference & Exhibition Centre

3
Day Event

80+
Speakers

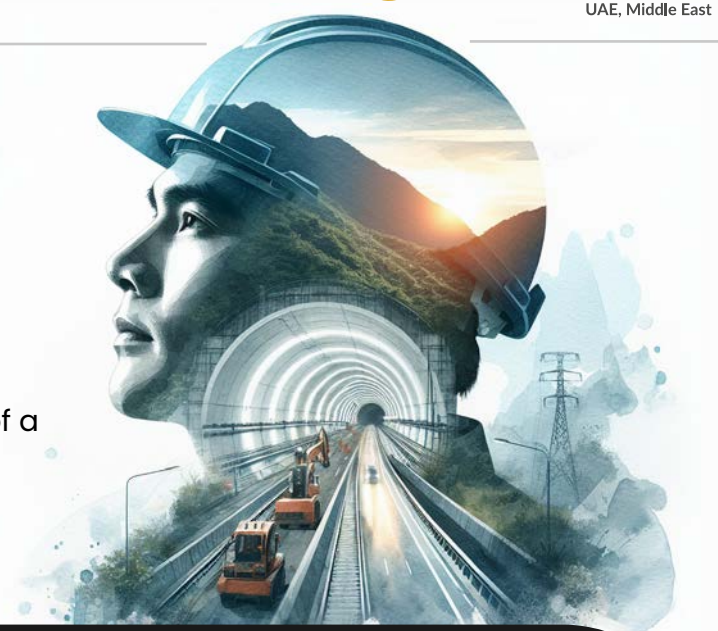
600+
Delegates

30+
Partner Booth

The Home of Delivery Certainty, Predictability & Accountability

Project Controls Background

Project Controls EXPO
UAE, Middle East



In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to $9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around $20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme and networking opportunities.

mike@projectcontrolexpo.com
www.projectcontrolexpo.com/dubai

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us
On Linkedin

Project Controls EXPO
UAE, Middle East

THE WORLD'S LARGEST

Project Controls Event

> **Project Controls EXPO**
> **is a celebration of project controls**

Networking | Education | Opportunities

"Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time."

Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.

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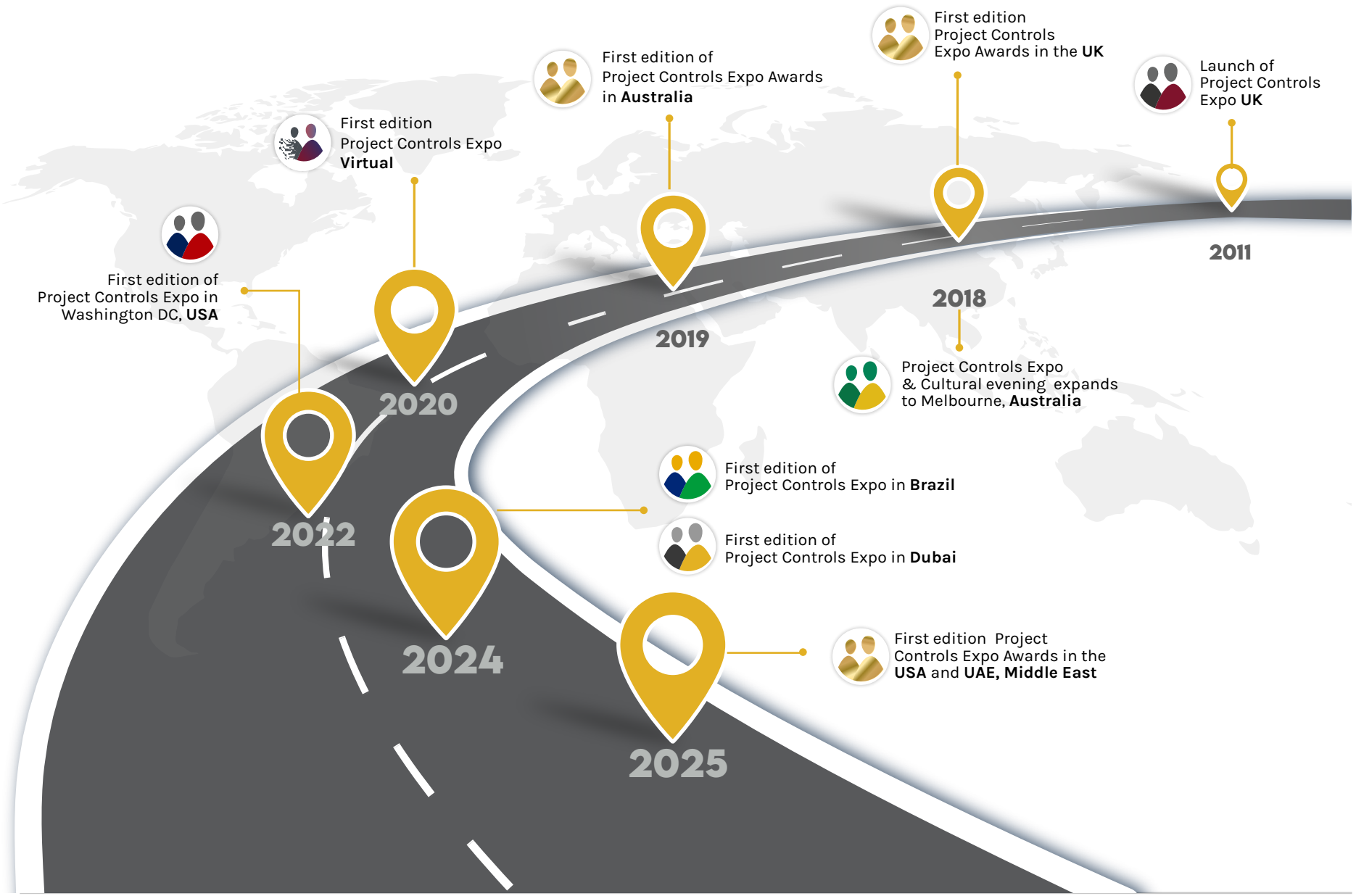
Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us
On Linkedin

Our Journey

Project Controls EXPO
UAE, Middle East



Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

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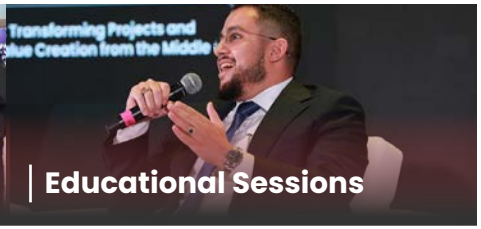
Project Controls Expo UAE

Project Controls EXPO UAE, Middle East

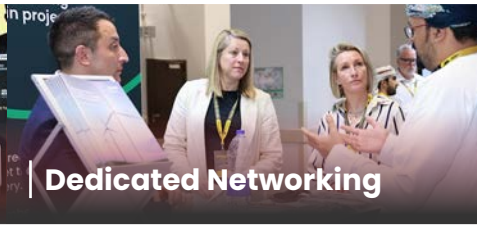
Project Controls Expo UAE owes it success to the unique mix of

Partners Showcase



Educational Sessions

Panel Discussions


Dedicated Networking

Bootcamp

Networking Dinner

Subject Matter Expert Zone

Expo UAE thrives on learning, networking, and cross-industry solutions through sessions, bootcamp, and showcases.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The PCE UAE Networking Dinner reflects the Expo's ongoing commitment to fostering connections and knowledge sharing within the project controls community. It provides a platform for delegates to meet peers, exchange insights, and celebrate collective successes in projects and practices across the region.

To cap the whole Expo experience, there are many networking opportunities including the networking dinner within the venue. This creates a true & unparalleled community feel across all three days of PCE UAE.

Nadia Krupska
FTI Consulting

"Back to London from Project Controls Expo Dubai - a fantastic networking opportunity to meet high-caliber professionals and to get insights on how projects are set up, planned and delivered. The Middle East region has been growing at tremendous speed and it was so great to see genuine appreciation and interest for best practice approach..."

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Unlock New Growth at Project Controls Expo UAE 2026

Introducing:

Subject Matter Expert Zone

We're launching two exciting zone this year SME Zone—designed to boost connections and business growth.

For Partners:

- Present in high-engagement spaces
- Connect with high-quality leads
- Build authority through curated sessions
- Gain visibility before, during, and after the event

Subject Matter Expert Zone

- A stage for small and medium businesses
- Engage with demos and product displays
- Gain visibility with budget-friendly options

Connect
Showcase
Succeed

Contents

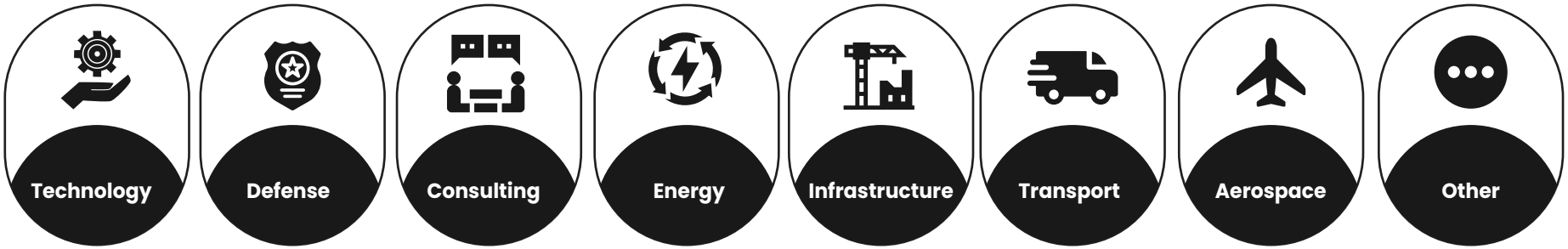
Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Our Audience

Project Controls EXPO
UAE, Middle East

- Project Controls Manager/Supervisor/ Director/VP/Function Head
- Project Risk Manager/Director/ VP/Function Head
- Project Scheduling Manager/Director/ VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/ Function Head
- BIM & Data Analytics Manager/ Function Head
- Project Scheduling Manager/Director /Function Head
- Proposals and Tendering Manager/ Director
- Project Manager/Director
- Project Performance Reporting Manager /Director/Function Head
- Contracts Manager/Director
- Programme Director Quantity Survey or Engineer/Manager/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals



Jamna Jabbar
British Council

"Had the pleasure of attending Project Controls Expo, where I joined a powerful panel discussion... The session highlighted how AI can elevate PMO services, optimize time and resources, and enhance stakeholder value. My key takeaway: reliable AI-driven data is the future of impactful project delivery..."

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

Follow us
On Linkedin

Who Supports Us

Project Controls EXPO
UAE, Middle East

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

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Agenda 2026

Project Controls EXPO
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DAY 1

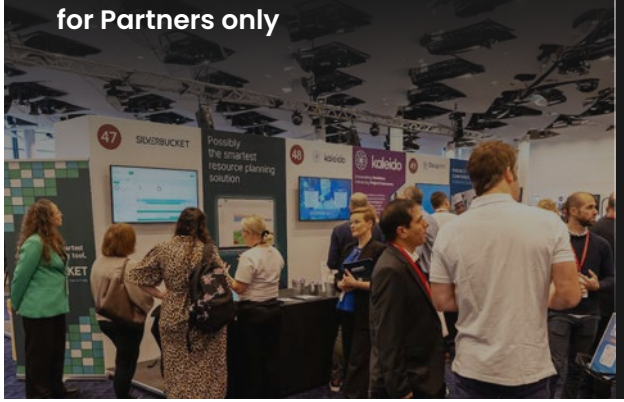
1 September 2026

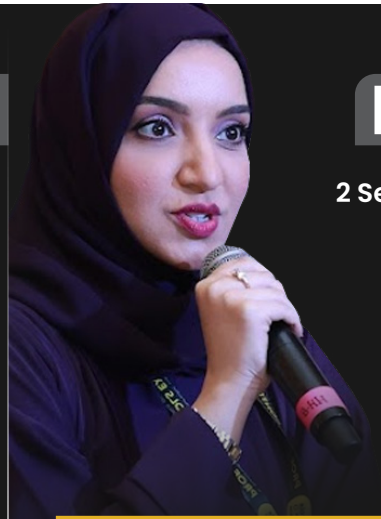
09:30 - 17:00

Bootcamp

11:00 - 15:00

Partners Showcase Setup for Partners only





DAY 2

2 September 2026

08:30 - 17:20

Partners Showcase

4 Seminar Streams

- Owners & Government Capital Programmes
- Delivery of Complex Projects & Programmes
- Project Controls Capability, Organisation, Culture & Future Skills
- Technology & Innovation in Project Controls

Panel Discussion and Audience Q&A

18:30 - 21:30

PCE UAE Networking Dinner

DAY 3

3 September 2026

08:30 - 17:20

Partners Showcase

4 Seminar Streams

- Technology & Innovation in Project Controls
- Contract, Commercial & Dispute Resolution
- Risk, Resilience & Independent Assurance
- Delivery of Complex Projects & Programmes

Special Event (Pre-Booked Only)

- Subject Matter Expertise Zone

Panel Discussion and Audience Q&A

18:00 - 18:45

Sheesha Networking Evening

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Connect
Showcase
Succeed

Contents

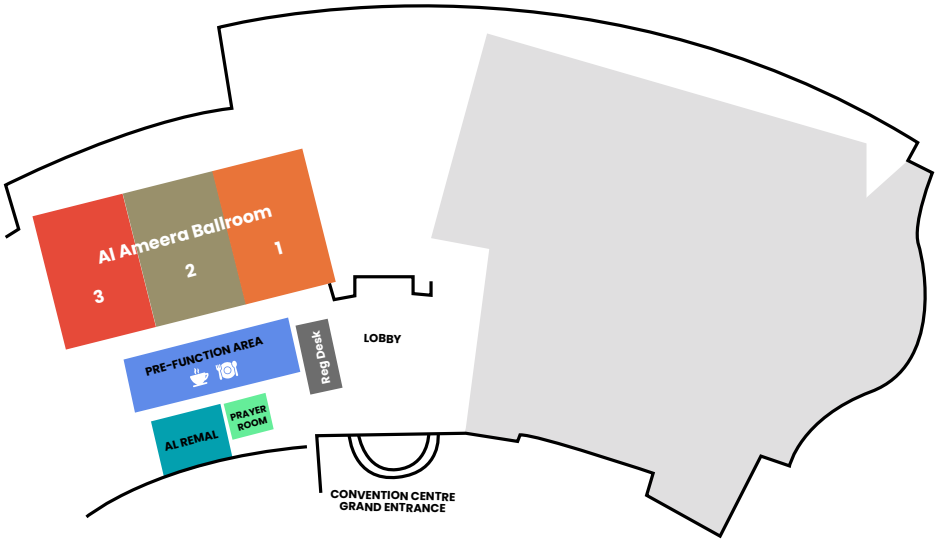
Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

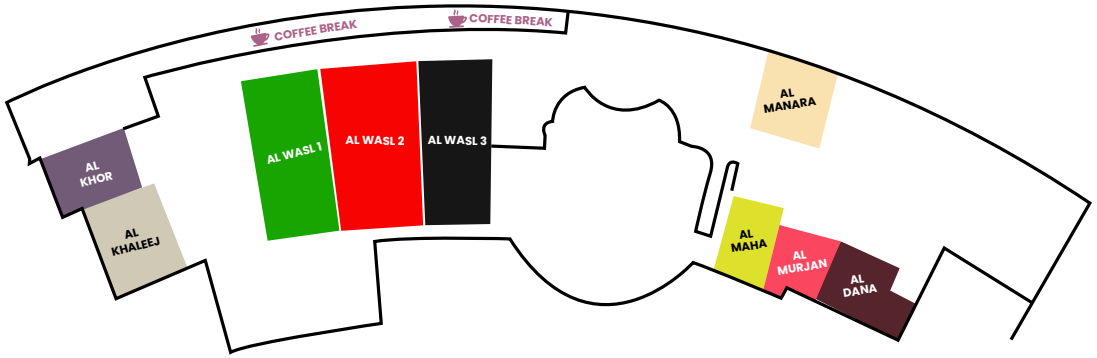
Bird's Eye View

Project Controls EXPO
UAE, Middle East

Ballrooms Ground Floor



Meeting Rooms Upper Level



Day 1 - 1 September 2026

Al Dana	**Bootcamp**
Al Wasl	**Set up of the Expo**
Al Ameera Ballroom	**Set up of the Expo**

Day 2 - 2 September 2026

Al Ameera Ballroom 1 & 2	**Exhibition**
Al Ameera Ballroom 3	**Technology & Innovation in Project Control**
Al Ameera Ballroom 3	**PCE UAE Networking Dinner**
Al Wasl 1	**Owners & Government Capital Programmes**
Al Wasl 2	**Delivery of Complex Projects & Programmes**
Al Wasl 3	**Project Controls Capability, Organisation, Culture & Future Skills**
Exec Office 4- Al Manara	**Speaker Green Room/ Round Table**

Day 3 - 3 September 2026

Al Ameera Ballroom 1 & 2	**Exhibition**
Al Ameera Ballroom 3	**Technology & Innovation in Project Controls**
Al Wasl 1	**Contract, Commercial & Dispute Resolution**
Al Wasl 2	**Delivery of Complex Projects & Programmes**
Al Wasl 3	**Risk, Resilience & Independent Assurance**
Breakout room 3 - Al Khaleej	**SME Zone**
Awtar	**Sheesha Bar Networking**
Exec Office 4- Al Manara	**Speaker Green Room**

Headline and Platinum Partners Exec Office

- Exec Office 2- Al Maha
- Exec Office 3 - Murjan
- Exec Office 4- Al Manara
- Exec Office 5 - Al Khor

Fatma Abdalla
Ministry of Energy & Infrastructure

"...It was incredibly hard to choose between the thought-provoking sessions and panel discussions—each one was packed with insights, innovation, and inspiration... The knowledge shared today will undoubtedly shape the future of project controls and management..."

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

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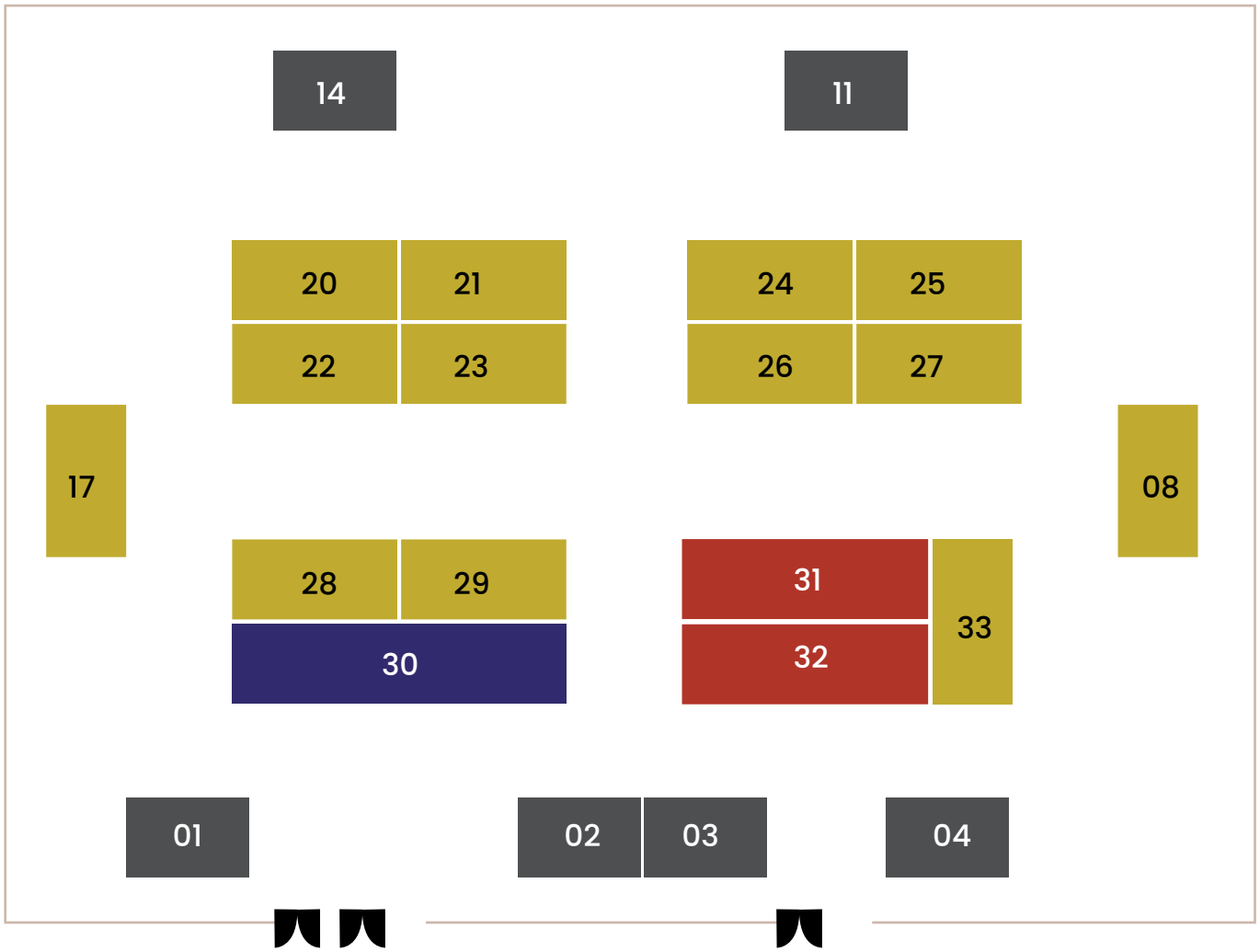
Partners Showcase

Project Controls EXPO
UAE, Middle East



Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Solomon David
KBR Inc

"Just wrapped up an inspiring time at Project Controls Expo 2025 in Dubai. It was a strong reminder that project controls professionals are the pulse of trillion-dollar industries—turning chaos into order and plans into reality. Honored to be part of a community driving mega-projects across the Middle East and Africa..."

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Sponsorship Packages

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- **Sponsorship Packages**

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Benefits

Project Controls EXPO UAE, Middle East

Partners Categories	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. Booth manning & excl. Day 1 - Bootcamp)	1	3	5	10	15
Logo and dedicated webpage on the partner's website	✓	✓	✓	✓	✓
PCE UAE Networking Dinner	1	2	2	3	4
Publish technical paper on PCE UAE website				✓	✓
Executive lounge				✓	✓
LCD Screen		✓ 43"	✓ 43"	✓ 55"	✓ 55"
Expo App Access	✓	✓	✓	✓	✓
	AED 9,500	**AED 26,250**	**AED 36,950**	**AED 56,950**	**AED 78,950**

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Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Headline Sponsorship

Project Controls EXPO UAE, Middle East

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location
- 1st speaking slot
- 1st banner on PCE UAE website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

Platinum Sponsorship

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- Premium exhibit location
- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

Headline Sponsorship	**AED 78,950**	Platinum Sponsorship	**AED 56,950**

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Gold Sponsorship

Project Controls EXPO UAE, Middle East

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE UAE website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Silver Sponsorship

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Gold Sponsorship	AED 36,950	Silver Sponsorship	AED 26,250

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Headline Sponsorship

Project Controls EXPO UAE, Middle East

Stand Size: 8m L X 2m W x 3m H

Furniture & Electrics:

- 1 x 55" LED Screen
- 1 Reception Desk and 1 High Chair
- 2 Table and 4 Chairs
- 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 8000mm Flooring

Artwork 1 (Printed Backdrop)

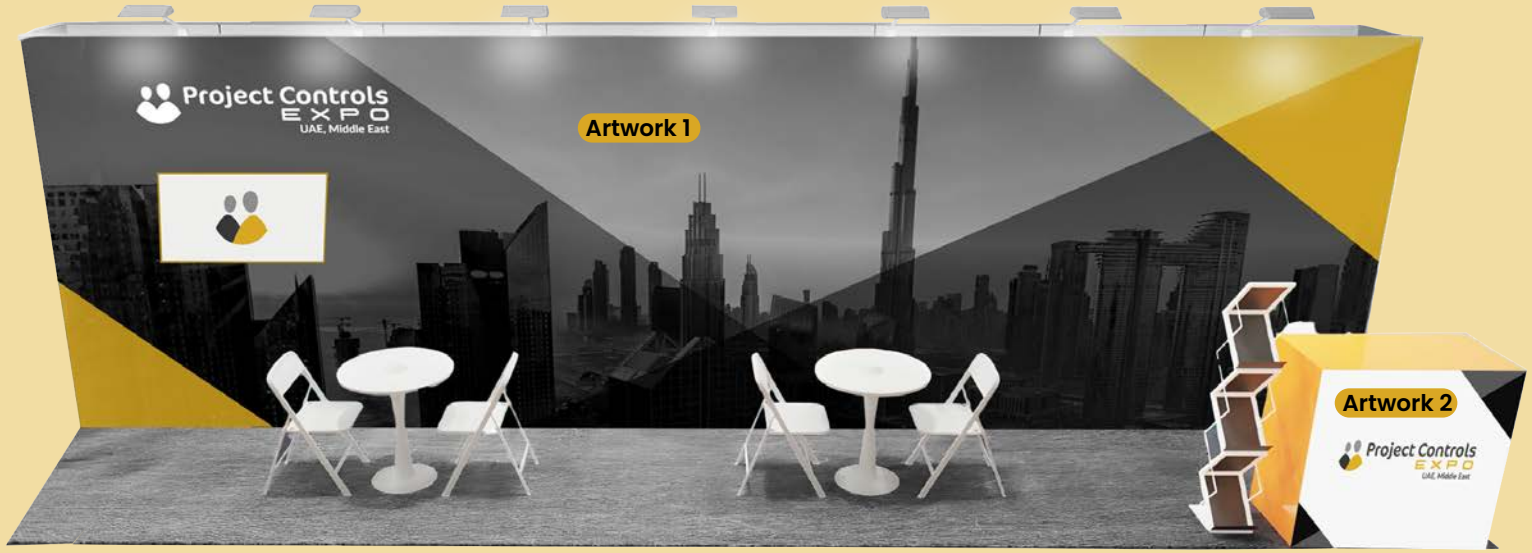
- Width-800CM x Height-300CM
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- Width-100CM x Height 100CM
- Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Take a sneak peek at our PCE UAE Event

Pre-installed Stand

AED 78,950

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

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Platinum Sponsorship

Project Controls EXPO UAE, Middle East

Stand Size: 6m L X 2m W x 3m H

Furniture & Electrics:

- 1 x 55" LED Screen
- 1 Reception Desk and 1 High Chair
- 2 Table and 4 Chairs
- 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 6000mm Floaring

Artwork 1 (Printed Backdrop)

- Width-600CM x Height-300CM
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- Width-100CM x Height 100CM
- Leave 50mm bleed for cutoff

Artwork 3 (Side Wall)

- 200CM (W) X 300CM (H)
- Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

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Pre-installed Stand

AED 56,950

Connect
Showcase
Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

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Gold Sponsorship

Project Controls EXPO
UAE, Middle East

Stand Size: 4m L X 2m W x 3m H

Furniture & Electrics:

- 1 x 43" LED Screen
- 1 Reception Desk and 1 High Chair
- 1 Table and 2 Chairs
- 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Floaring

Artwork 1 (Printed Backdrop)

- Width-400CM x Height-300CM
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

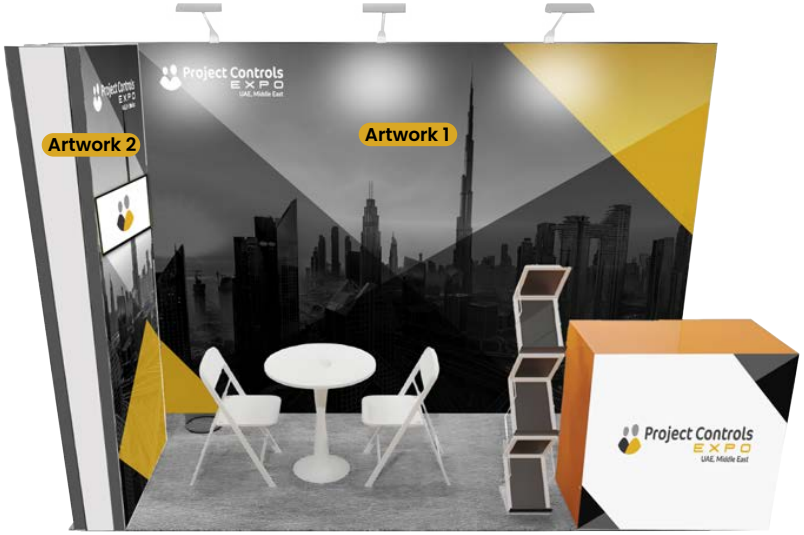
- 200CM (W) X 300CM (H)
- Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

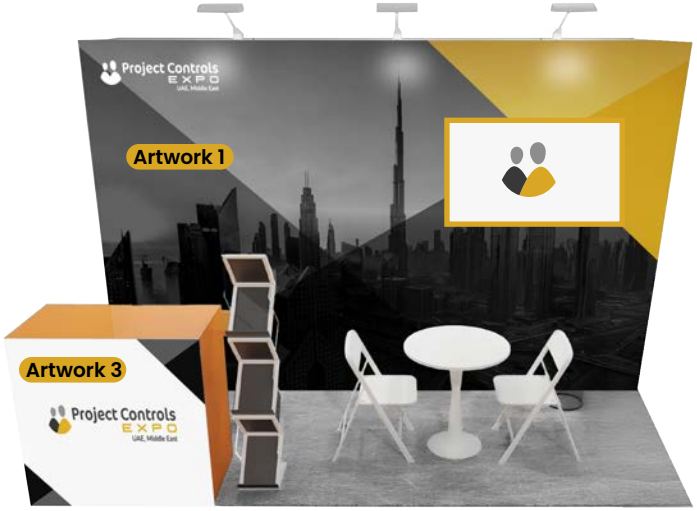
Artwork 3 (Counter Artwork)

- Width-100CM x Height 100CM
- Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 1 (2-sided open) - Stands 20-29



Type 2 (3-sided open) - Stand 33

Take a sneak peek at our PCE UAE Event

Pre-installed Stand

AED 36,950

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

Silver Sponsorship

Project Controls EXPO UAE, Middle East

Stand Size: 3m L X 2m W x 3m H

Furniture & Electrics:

- 1 x 43" LED Screen
- 1 Reception Desk and 1 High Chair
- 1 Table and 2 Chairs
- 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Floaring

Artwork 1 (Printed Backdrop)

- Width-300CM x Height-300CM
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- 200CM (W) X 300CM (H)
- Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

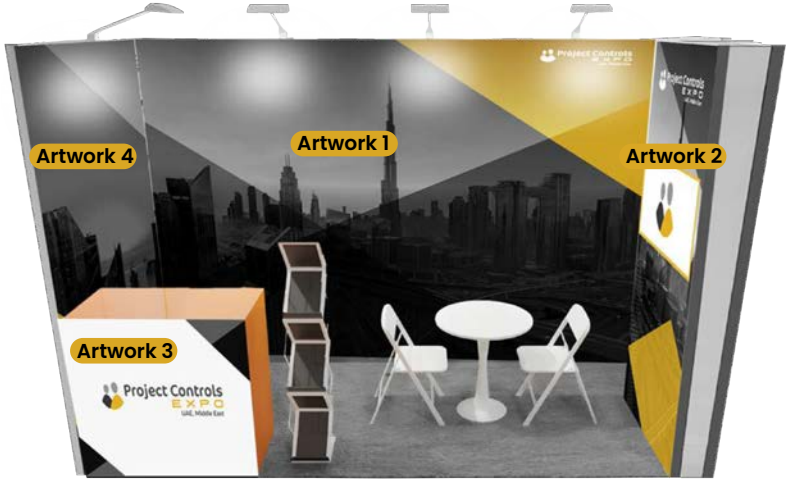
- Width-100CM x Height 100CM
- Leave 50mm bleed for cutoff

Artwork 4 (Side Wall Artwork-Opposite TV Wall)

- 136 cm (W) X 242 cm (H)
- Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Type 1 (2-sided open) - Stands 02-03



Type 2 (1-sided open) - Stands 1, 4, 8, 11, 14, 17

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Pre-installed Stand

AED 26,250

Connect Showcase Succeed

Contents

- Project Controls Background
- Introduction
- Our Journey
- PCE UAE
- Who Supports Us
- Our Audience
- Agenda 2026
- Bird's Eye View
- Partners Showcase
- Sponsorship Packages

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App Sponsor

Project Controls EXPO UAE, Middle East

Benefits

App Sponsor will receive the following benefits:

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

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App Sponsor

AED 10,000

Connect
Showcase
Succeed

Contents

Project Controls Background
Introduction
Our Journey
PCE UAE
Who Supports Us
Our Audience
Agenda 2026
Bird's Eye View
Partners Showcase
Sponsorship Packages

Follow us On Linkedin

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1-3 September 2026
Grand Hyatt Conference & Exhibition Centre

BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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SPEAKING OPPORTUNITIES

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